

TERM OF REFERENCE

LATIMPACTO's Climate Action Philanthropy Amazon Cross-Border Working Group

WINGS ENABLING ENVIRONMENT FUND

Latimacto, the Latin American Venture Philanthropy Network was established last year to bring together impact-focused capital providers from different sectors (from philanthropists to impact investors) to strengthen and advance the practice of "Impact first" Investing across Latin America and the Caribbean. Its purpose is to mobilise providers of social and environmental investment capital, enabling a more effective deployment of financial and non-financial resources with the ultimate goal of helping create a more positive, deeper, sustainable, and lasting social and environmental impact in the LAC region.

To achieve such a goal, it promotes connections and partnerships, both within the region and with investors from other regions, facilitating the transfer and adoption of best investing for impact practises (also known as Venture Philanthropy), and helping mobilise more financial, human, and intellectual capital. Latimacto is a 100% Latin American organisation, but it is built on the model and the success of similar networks in Europe ([EVPA](#)) and in Asia ([AVPN](#)) which now have 17 years of experience and more than 1,000 members -a huge asset that it will leverage for the benefit of Latin America.

Within the context of Latimacto aiming to enable solutions that address the region's most pressing social and environmental challenges, it established climate smart investment (called here "Climate Action") as one of its key priorities.

Our objective is to create a real, action-based, dialogue between several stakeholders –most notably Climate Philanthropists and public agencies- to develop a platform that promotes a cross-border collaborative vision, asserting a more enabling environment for philanthropic organisations as they will have access to more knowledge sharing, to an articulated vision on problems and solutions, to a more effective way to deploy capital, to collaborative opportunities to target actions in climate that can have an impact in the Amazon, and to start thinking of the Amazon of an ecosystem where collective vision, between organisations working in the different countries, is needed. For real impact in the Amazon, and in climate action specially, we need to think cross-border to activate the impact that is needed for philanthropists to achieve the impact they set as an objective.

What do we expect from this Consultancy:

- Actively engage with organisations –mainly philanthropy/strategic philanthropy representatives working in the Amazon, either in a cross-border or national fashion.
- Lead and develop the monthly sessions with Climate and Environmental Philanthropists in the Amazon to foster the objective of building a cross-border working group.

- Develop an action plan led by a Committee composed of Climate Funders and Public Agencies to act on agreements found during these meetings.
- Establish common impact indicators as a framework of communication between climate philanthropists in the different Amazonian countries.
- Map potential partners to this effort –including those already working in building cross-border communication in the Amazon to avoid duplication and enhance efficiency.

The consultant will be hired as an independent contractor under the laws of the country in which it is based. The work will be “made for right” and Latimpacto will own the copyright of all deliverables and processes. With their own time management for the delivery of the products and activities.

The consultant can be an individual or a legally established consultancy company in Brazil OR Colombia with proven experience in areas of climate action and the Amazon.

Payment schedule:

USD 1,170 per month (March to August), plus
 USD 3,000 with delivery of products in August

Deliverables

Name: Roundtable Action Plan
Timeframe: Present in February 2022 (develop from March 2022 to August 2022)
<p>Description:</p> <p>Develop an action plan for the Roundtables composed of Climate Funders and Public Agencies to act on agreements found during the meeting.</p> <p>The main objectives for this Roundtables are:</p> <ol style="list-style-type: none"> 1. Discover opportunities and pain points for collaboration 2. Understand how enabling the environment currently is to promote this collaboration, deployment and transfer of knowledge 3. Assess how to develop an enabling environment that allows for more knowledge and capital flow for the Amazon as a whole. <p>These are monthly roundtables taking place from March to August 2022.</p>
<p>Requirements for the Consultant:</p> <p>the consultant expert in climate action and conservation will lead the</p> <ul style="list-style-type: none"> • 6 Roundtables with organisations working in Climate and Environment in the Amazon • These roundtables need to be interactive and engaging, it is important that the consultant know how to engage the audience. • Development and drafting of the main ideas and inputs from the session. <p>Deliverables:</p>

- February: Action Plan for the six Roundtables
- End of each roundtable: Summarised outcomes of each meeting.

Name: Petit Committee to Follow-up Roundtable Agreements

Timeframe: August 2022

Description:

A petit committee is assembled at the end of the roundtable meetings to work on implementing the action plan and oversee it, Latimpacto will be a co-lead of this committee. Information about progress, barriers encountered and new opportunities identified will be shared with participants from the roundtable sessions via newsletter or any other mechanism agreed upon by members of the roundtable.

The Petit Committee is established with priorities and low-hanging fruits for success identified to push through. Under a common umbrella starting conversations with other funders, national governments and multilaterals are more easily established. The potential for public policy incidence increases.

Requirements for the Consultant:

- Support in the selection of members of the Petit Committee
- Arrange the rules for the Petit Committee
- Communicate any important breakthrough with

Deliverables:

- Established a petit committee that Latimpacto will lead.

Name: Development of the *Common Impact Indicator Framework* for Social Impact and Environmental Impact for Climate Philanthropy in the Amazon

Timeframe: May 2022 to August 2022

Description:

One of the main axes of the Roundtables will be to Establish common impact indicators as a framework of communication between climate philanthropists in the different Amazonian countries.

This CIIF will be open access for organisations working in the Amazon, easy to use and will be promoted to become a faster and more effective way for organisations to share information.

Requirements for the Consultant:

- Assess the needs for Climate and Environment Philanthropy in the Amazon and how can the CIIF assist in them.
- Devise and prioritise indicators for Climate and Environmental Philanthropy in the Amazon for the CIIF.
- Socialise and obtain inputs (either through Roundtables or bilaterally) from the participants and their SPO for the establishment of the indicators.

- Present the CIFF for Amazon Climate Philanthropy in August 2022.

Name: Systematisation of the Climate Action Philanthropy Amazon Cross-Border Working Group

Timeframe: March 2022 to August 2022

Description:

Develop a systematisation guide of this process to foster knowledge on collaborative work to find gaps and opportunities for the deployment of philanthropic capital and knowledge transfer in climate activities across borders in Latin America.

The result is to have a systematisation guide about implementing this model in other latitudes where natural ecosystems are shared by different countries (Caribbean, Patagonia, El Chaco, Andes, Mayan Biosphere, etc.)

Requirements for the Consultant:

- A widely-accessible systematised document that increases the reach of the learnings of the sessions that Latimpacto has carried out for cross-border climate philanthropy collaboration in natural ecosystems in Latin American and the Caribbean.

If interested please send your CV or the profile of your Consultancy to: david@latimpacto.org before February 21st.

We will schedule a calls with potential Consultants on a rolling basis.