

Welcome to *Impact Minds: Standing Together!*

Cartagena de Indias, Colombia - April 24-27, 2022

Get inspired, connect, collaborate

The first edition of the Latimpacto conference will be an opportunity to gather - in a single space - the most brilliant minds of the impact ecosystem, create collective courses of action, and strengthen the region in response to its great social and environmental challenges. This meeting will highlight the existing talent and opportunities for social investment in Latin America and the Caribbean.

For the first time, we will bring together capital providers from all across the region - including foundations, impact funds, companies, intermediaries, family offices, families, next gen, among other actors that are funding and offering non-financial support to entrepreneurs and social organizations.

We will facilitate an open conversation between different stakeholders interested in exploring innovative proposals and partnerships.

Due to the geographic diversity of actors at Impact Minds, sessions will be held in English, Spanish and Portuguese. For most sessions in Spanish, translation services to English/Portuguese will be available.

We've designed the agenda to create opportunities for attendees to strengthen connections and collaborate in an engaging environment.



Agenda

**Sunday,
April 24th**

9:00 a.m. - 3:00 p.m. **Bonding experiences:** Choose from a carefully curated list of outdoor experiences to allow you to connect with your peers and local communities through diverse learning opportunities. Lunch included.

7:00 p.m. - 9:00 p.m. **Members-only dinner:** You'll love the location and the conversations you'll have!

**Monday,
April 25th**

9:00 a.m. - 11:00 a.m. **Learning journey:** Be inspired by social and environmental impact projects, while connecting with peers from across the region.

12:00 p.m. - 1:00 p.m. **Lunch**

1:00 p.m. - 3:00 p.m. **Connect and collaborate:** Meet with group members who visited other projects, exchange your perceptions about those solutions, and share their relevance to your life and work. We will also launch our Climate Action study.

3:00 p.m. - 4:00 p.m. **Cocktails and networking:** Join us for a delicious traditional "Arepa de huevo" and a refreshing drink.

Tuesday, April 26th

9:00 a.m. 10:30 a.m.	Inspirational talks: Hear from amazing social leaders who will share with us their stories from across the world.
10:30 p.m. 11:00 p.m.	Break
11:00 a.m. 1:00 p.m.	Sharing collective: Small group workshops meant for sharing ideas and approaches to specific topics (e.g. gender-lens investing, next gen, etc.).
1:00 p.m. 2:30 p.m.	Lunch
2:30 p.m. 5:30 p.m.	Clinics: You will have the opportunity to propose and help other social investment peers come up with valuable ideas to solve a challenge they have in their organizations.
7:00 p.m. 9:00 p.m.	Cocktails and Networking: Bring your guayabera and/or sombrero!

Wednesday, April 27th

9:00 a.m. 11:00 a.m.	Demo Day Live: Launch of our connecting platform Porimpacto® and presentation of the most innovative initiatives led by our members.
11:00 a.m. 11:30 a.m.	Coffee Break
11:30 a.m. 12:30 p.m.	TED Talk®-style presentations: We have invited inspirational speakers who will share with us in parallel sessions.
12:30 p.m. 1:00 p.m.	Musical closing of the conference
5:00 p.m. 7:00 p.m.	Sunset on the Bay by boat (optional and available for a fee).

Below more details

Sunday, April 24

9:00 a.m. a 9:00 p.m.

We will have a unique experience that will **facilitate connections** through a variety of **learning opportunities**. Share a cooking class, experience Colombian folklore, or try your luck exploring the mangrove in a disruptive space.

- **Experiential sessions:** Members will share in small groups. Choose among five experiences that will **bring you closer to the local community and culture!** A maximum of 30 attendees may participate in each experiential session.

1. Mind the environment

Ride a boat to the Tierra Bomba Island and explore the mangrove, a unique ecosystem that is home to wildlife and protects coastal areas.

Tour guides will take us on the ecological trail, where we will have a chance to spot the fauna and learn from locals how to plant a mangrove.

Connect with the Caribbean, walk on the sand, and bathe in the sea.

Recommendations:

Bring a thermos, sunscreen, mosquito repellent, hat, and comfortable shoes and clothes—preferably in neutral colors that blend in with the landscape so as not to scare the birds.





2. Champeta: social expression and rhythm

This experience will allow us to connect with another reality of Cartagena.

Champeta is an icon of the city—not the colonial, romantic version of the walled city, but rather the popular, peripheral version (the majority).

We will dance to this contagious genre that combines ancestral African rhythms with Caribbean percussions and sounds and learn about its history.

Recommendations:

Comfortable dancing shoes and clothes

3. Cartagena zest: connect flavors and knowledge

Cook a typical Cartagena dish and new ideas that nourish your connections. Together, we will **discover traditional flavors** and learn about the **Cartagena culture through its gastronomy**.

Enjoy *posta cartagenera*, *arroz con coco*, and *patacón "pisao"* and take the Caribbean home.

Recommendations:

Bring your appetite!



4. A sea of drums / Impact drums

This experience will be a true journey through the ancestral music from **La Boquilla**, a seaside fishing village with great cultural wealth.

To the sound of drums, we will learn about the history of this musical instrument, which is fundamental in the city's tradition, as it was used to connect with other regions.

Alongside **community masters and new talent**, we will make our own drums by hand and learn some Afro-Colombian rhythms from the Archipelago of San Andrés, Providencia and Santa Catalina; the mainland Caribbean region; and the Pacific coasts.

Recommendations:

Bring your thermos, sunscreen, hat, and comfortable shoes and clothes.

5. Weaving peace, connecting territories

The women of San Jacinto, in the Montes de María subregion, found in thread a way to heal the wounds of the armed conflict, revive their cultural identity, and reweave the social fabric of their communities.

Alongside some of them, we will learn how to weave our own fabric as we become acquainted with their endeavor to repair and **recover the historic memory of their territories**.

Recommendations:

Active listening



- **Members-only dinner:** the intimate ambiance of this dinner will allow us to **better connect professionally and personally with other impact minds** and find new connection opportunities. You will love the location, and you will love even more the **conversations that you will have!**

The day will begin with a learning path that will inspire you to learn about social and environmental impact projects and connect with peers investing in the region. We will get to know **innovative solutions to great social challenges**. We will visit projects and contribute to strengthening them by sharing our experience, but this will also allow us to rethink how we achieve impact within our organizations.

You will have the chance to choose from several thematic routes, including habitat, health, environmental, and education projects, among others. The route includes a facilitator, transportation, and lunch.

At the end of the journey, you will have the chance to meet other groups and exchange impressions and share their relevance for your life and work.



1. Cartagena corruptour: democratic strengthening

This disruptive visit to five districts of Cartagena will show us real city cases that reflect the relationship between corruption and poverty in Latin America and the Caribbean. At every stop, we will be exposed to everyday situations that require us to react both as individuals and as a collective.

Alongside community leaders, **we will learn about innovative strategies** that have been implemented for **democratic and institutional strengthening and participation through citizen control and oversight**.

Be outraged and get rid of indifference!

Recommendations:

Bring your thermos, sunscreen, hat, comfortable shoes, and lots of attitude.



2. Ciudad del Bicentenario: a sustainable community

We will visit the largest social housing macro-project in Colombia, with more than 55,000 potential homes, two "mega-schools," and two childhood development centers.

As we go down its streets, we will learn how this social innovation laboratory connects impact investment and offers comprehensive solutions to overcome poverty and for the sustainability of cities.

Guided by Fundación Santo Domingo and by some of the residents, we will explore the social infrastructure of the housing project and we will learn how it was designed for families to have **easy access to education, health, sports, social support, and business development services**.

Recommendations:

Bring your thermos, sunscreen, hat, comfortable shoes, and a great desire to learn.



3. Colegio del Cuerpo: dancing for social inclusion

We will discover **Colegio del Cuerpo (CdC)**, a non-profit contemporary dance studio with a pioneering arts education proposal that has won awards in Colombia and the world.

CdC has contributed to the artistic, professional, and human development of more than **9000 children and youth from vulnerable** groups in Cartagena, promoting their self-awareness and self-respect as a way to educate for peace.



We will visit their facilities, their outdoors museum, and their “religion-free temple.” Pre-professional students and new talent from this “seedbed” will delight us with an artistic and pedagogical performance. Additionally, we will have the chance to chat with them and learn about their experience in the company.

Recommendations:

Bring your thermos, sunscreen, hat, comfortable shoes, and a great desire to listen and learn.

4. Productive patios

This urban agriculture program came about as a food security initiative for vulnerable communities, who soon discovered that their organic products (spinach, peppermint, mustard, among others) were demanded by hotels and restaurants in town, and that they could also become a source of income!

For this experience, we will visit the houses where some of the **820 productive patios of Cartagena** are located, and we will learn about this model that has been replicated in other sowing modalities, such as beds, vertical gardens, and green roofs.

Moreover, we will see up close how knowledge is shared and how cross-generational trust is built in the patios—senior citizens and at-risk youth from the community will share with us their experiences overseeing the crops and ensuring the quality of the products.

Recommendations:

Bring your thermos, sunscreen, hat, comfortable shoes, and a great desire to learn.



- **Connect and collaborate:** At the end of the journey, you will have the chance to meet other groups and exchange impressions and share their relevance for your life and work. Furthermore, we will launch our study on climate action.
- **Cool off!:** To wrap up the day, nothing better than enjoying a typical “arepa de huevo” and cheese “carimañola”.

Tuesday, April 26

9:00 a.m. a 9:00 p.m.

We will keep strengthening learning exchange and connections! Get ready for a day during which we will have **inspirational talks** with key actors from Latin America, the United States, Europe, Asia and Africa, who will share with us the **secrets of their success in impact investment** and some insight about Latin America and the Caribbean.

- **Sharing Collective:** This format will enable small groups to meet and discuss a specific topic such as gender-lens investing, next-gen, etc. The discussion will be facilitated using predefined questions, which will be shared with the participants at the beginning of the session. Participants will then have the opportunity to find common grounds and ideas for further collaboration.
- **Clinics:** The participants will have the opportunity to propose and help other social investment peers come up with valuable ideas to solve a challenge they have in their organizations. Some challenges will be focused on **identifying better investment opportunities** or landing their impact indicators. We are sure you have these challenges within your organization as well.
- **Cocktail and networking:** Bring your guayabera and your hat! This will be a non-traditional cocktail, without too much formality or protocol.

The sunset over the Cartagena bay will be the ideal setting to enjoy typical dishes and beverages, listen to a superb selection of Colombian Caribbean rhythms, and to connect more effectively with other impact minds, of course.



You will start the day with the official launch of our technological platform, **Porimpacto**, and we will have the chance to host our first **Demo Day Live**.

● **Demo Day Live**

We will learn about the most impactful initiatives that our members are leading and the opportunities out there to get involved in them.

Our **Demo Day Live** will be the first meeting of this kind to take place live. It will give 10 network member organizations the opportunity to present their most relevant projects to the conference attendees and call for collaboration.

The **Demo Day** will be your chance to connect with peers, whether listening to or announcing an initiative, and to contribute to the success of best practices in social and environmental impact in the region.

Recommendations:

- Read the **Deal Book** before the session, as you will find the details of the initiatives there and you will be better prepared.

- You can participate in one of the two sessions, which you can choose depending on the sectors in which you are interested in collaborating.

- If you would like to make a presentation to the audience, choose your most relevant initiative and contact us at porimpacto@latimpacto.org for more information.

● **TED Talk©-style presentations**

We have invited speakers who will share TED-type presentations in parallel sessions. We will hear about new ideas, trends, and models.

● **Closing ceremony**

In the afternoon, we will close this event by **sharing some projections** for the rest of the year that may allow us to keep contributing so that we can mobilize more capital aimed at creating social and environmental impact.

We will end this disruptive conference to the sound of candanga and guided by a singing pregonera.

● **Sunset on the bay (Optional)**

An open-air soirée at sunset We will go on a boat ride across the beautiful bay of Cartagena. We will enjoy the panoramic view and the romantic walled city on the horizon.

Departing from Muelle de La Bodeguita, we will embark on a two-hour boat ride.

On board, **we will enjoy cocktails and music.**

